



Edie Twining Design 11 Riverbank Lane, Old Lyme Connecticut 06371
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Senior Designer

Edie is an accomplished designer with experience in illustration, graphics, and interior architecture for retail, restaurants, offices, museums and private residences. Strengths include graphics, illustration, textile design, branding, and 3 dimensional furnishings. She is a successful project manager, adept at understanding client needs to provide innovative design solutions. From conceptualization to implementation, projects consistently come in on time and within budget.

SELECTED ACCOMPLISHMENTS

Twining Design

This full service design firm is currently producing illustrations for the Old Lyme Walking Tour, and custom illustrated maps. Designed murals & exhibits for the Niantic Children's Museum, a new building addition for the New London Homeless Hospitality Center and private residences.

Clarks Americas Retail

Twining led the team that designed and built new store layouts. She provided fixture design for a branded in-store experience and maintained company culture.

Clarks Americas Headquarters

Designed and renovated the R & D workspaces of a 200 year old brick & beam mill building. The success of initial renovations led to the design and renovation of three additional floors, contributing to a rise in productivity among staff, enhanced recruiting and an increase in profitability by 20%.

Barefoot Books Publishing

Edie designed the flagship bookshop for this international children's book publisher. Designs included family activity settings with a story teller's throne, art workshops, and gallery display systems for original book illustrations. The creation of this colorful children's environment led to a second shop inside the renowned FAO Schwarz in NYC. Their aim was to draw in repeat, local customers attending the free story teller's hour in Barefoot Books' unique environment.

Designed and built two more stores for the publisher as well as editorial offices in Oxford UK and Cambridge MA. The result, kid's bookshops which became family destination points to enjoy ceramics studios, kids café, yoga, art, music classes and of course wonderful kids books!

Stride Rite Retail

Created new store concept for 200 retail locations. Design included new branding elements, proprietary graphics, adapted fixture systems, and children's interactives to amuse kids while waiting for fittings shoes. Completed the infusion and refresh of the stores at a fraction of the typical refresh cost which minimized build out time.

Ivy Street School, a division of Massachusetts Association of the Blind

Revitalized and transformed the school. This school for kids with head trauma injuries was terribly run down and struggling to get families interested in the facility. Working closely with the new director the entire environment has been transformed into an inviting and colorful setting. As a result of the re-design, enrollment increased to capacity, provided new offices for staff, and both families and employees are eager to find placements at the school.

Massachusetts Association of the Blind – Disability Services

Twining Design re-designed the interiors of two nondescript cinderblock buildings to create a vibrant and engaging facility. Developed proprietary murals and updated furniture to transform a dreary and forgotten public sector space into an atmosphere of growth and possibility, demonstrating respect for the clients and their challenging habilitation.

PROFESSIONAL EXPERIENCE

- 2008–Present TWINING DESIGN, Old Lyme, CT
Owner/Founder
A full service design firm offering graphics, illustration, and interior architecture for retail, exhibits, residential clients, and corporate offices. The many different clients that Twining Design has worked for have one thing in common. Our clients return for our services multiple times. This happens because they can trust that their needs are carefully understood and the final project will deliver beyond their expectations. The highest praise for what we do is a repeat customer!
- Client range: The Children’s Museum of SECT, the Old Lyme Historical Society, Barefoot Books, Mass. Association of the Blind, Nelson’s Bach, Leapyear Press, True North Design Build, and New London Homeless Hospitality Center.
- 2006 - 2017 CLARKS AMERICAS Newton MA
Design Director for fine shoe retailer focusing on store design and corporate headquarters, leading a team of eight consisting of visual merchandisers, graphic designer, retail construction, and procurement professionals.
- 2001-2006 MONASTERO & ASSOCIATES, INC., Cambridge, MA
Senior Designer and Project Manager for firm specializing in retail design, food service, and corporate offices.
Lego Stride Rite Barefoot Books Au Bon Pain Sodexo Steiff America.
- 2000- 2001 CBT, Boston, MA
Designer on hospitality, housing, and educational projects
Ritz Carlton Boston; Nativity Prep School Old Boston Court House
- 1999-2000 FAIRBANK DESIGN, Cambridge, MA
Project director for restaurant, educational & residential clients in the Boston area. *Legal Seafood Diva Restaurant Private residences Flour Bakery Cafe*
- 1997-1999 JEFF KENNEDY ASSOCIATES, Somerville, MA.
Designer and Illustrator for museum exhibits including:
*Stepping Stones Children’s Museum, Norwalk, CT
Adler Planetarium, Chicago, IL
North Carolina Museum of Life and Science, Raleigh, NC*
- Fall 1996 DESIGN CONTINUUM, West Newton, MA
Designer focusing on all aspects of chain restaurant design
*KFC restaurants Friendly’s restaurants
Pizza Hut restaurants California Pizza Kitchen*

EDUCATION , BOARDS & AWARDS

- 2019 Old Lyme Economic Development Committee, member aiding development of future planning for town businesses.
- 2017 Halls Road Improvements Committee, providing presentation materials for vision boards and historical backgrounds.
- 2016 Old Lyme Land Trust, board member and steward of Lohman Buck Twining Preserve.
- 2016 Newton Preservation Award for Stewardship of 250 year old mill building for Clarks Shoes Headquarters, 156 Oak St. Newton MA
- 2015 Old Lyme Historical Society, board member providing creation of self-guided walking tour exhibits and displays.
- 2010 A.R.E. Outstanding Merit Award: store design for Barefoot Books, Concord, MA
- 1995-1997 WENTWORTH INSTITUTE OF TECHNOLOGY, Boston MA
Bachelor of Science Degree in Interior Design with Highest Honors
- 1997 *President's Award* – Wentworth Institute of Technology.
For academic excellence and outstanding contributions to Wentworth
- 1996 *Honorable Mention* – IIDA Student Design Competition - Design a Day Care Center
- 1996 *Regional Winner* – IDEC Student Design Competition
International competition, the Interior Design Educators Council
Design for a regional Hotel Lobby.
- 1995 *Merit Award* – ASID Student design Competition
Award for Nightclub Design.
- 1973-1977 THE SCHOOL OF THE BOSTON MUSEUM OF FINE ARTS
Diploma Certificate

EXHIBITS & PUBLICATIONS

- 2003 **The Concord Art Association** Working Drawings as Art, Group Show
- 1999 **Craft New England** Chronicle News, Channel 5: New England Home Crafters.
- 1996 **Children's Furniture** Boston Globe, Article featuring custom children's furnishings and interior design for children.
- 1993 **Crossings: Three Centuries from Ferry Boats to the New Baldwin Bridge**
Illustrator, Greenwich Publishing
- 1991 **Sandman** Children's picture book - Author/Illustrator, Doubleday Publishing
- 1992 **Old Lyme Library**, Old Lyme, CT - Drawings of the Baldwin Bridge Construction
- 1991 **Boston Public Library**, West Roxbury Branch, MA
Illustrations for Sandman and several other children's books.

Born in 1954 in Tokyo, Japan, Edie lived in Washington D.C., The Hague, NL, New York City, NY and Old Lyme, CT. She is a single mother of two grown children and has traveled extensively in Europe and the States. Edie also served as a reviewer, project advisor and rendering instructor at Wentworth and Suffolk University.

Portfolio and references see <http://www.twiningdesign.com>